

[https://dailyprogress.com/madisonnews/news/pizzeria-offering-market/article\\_6984c618-8bc0-11ea-8bbf-9b76db59f199.html](https://dailyprogress.com/madisonnews/news/pizzeria-offering-market/article_6984c618-8bc0-11ea-8bbf-9b76db59f199.html)

## Pizzeria offering market

Gracie Hart Brooks

Apr 23, 2020



Toilet paper, paper towels and other household staples have proved elusive in the past several weeks, but thanks to one local business, Madison residents have a new shopping option.

Jenny Lynd's Pizza owner Crystal Garrett has teamed up with her supplier, Sysco, to offer Madison residents a chance to purchase items via a pop-up market.

Garrett said she was talking to her Sysco representative Sabrina Newman about the recent shortage of items available locally and inquired if she could still get the items she needed through the company.

“Then I thought, why not sell what I don’t need to those who couldn’t get it as well,” Garrett said. “I talked with [Newman] and she agreed with me.”

The two brainstormed about what should be in the market and Garrett took the question to her customers via Facebook.

“I figured it was the best way to get what they actually needed and wanted and not end up with things I don’t use or wouldn’t use fast enough,” she said.

That post was interacted with by more than 4,500 Facebook users and shared more than 30 times. Garrett said she knew things like sani-wipes bleach, bath tissues and paper towels would be the best idea, but through the responses from customers, learned that food items are in high-demand as well.

With the information she needed, Garrett called Newman and got the case amount and prices per item. She also did research at local stores to make sure prices were as fair and accurate as possible. She posted a price list and within an hour had messages for pre-orders. As of Monday, 36 pre-orders had been placed with others opting to shop any leftovers. The items were due to the shop Tuesday with customer pickup Wednesday.

Garrett said she plans to continue the market for as long as it's needed. She also plans to rotate items, removing what isn't needed and adding what is wanted.

Those wishing to place orders can contact Garrett at her Main Street pizza shop, 948-4001. Customers can pay over the phone via credit card or stop by the shop and pre-pay in person. Customers must display a photo ID when picking up their market orders and are asked to pickup outside of lunch and dinner rush times.

For updates and pricing information, visit <https://www.facebook.com/jennylyndspizza/>.

Aside from the new market, Garrett has implemented curbside pickup at Jenny Lynd's. She said it has been going well and customers are grateful for it.

"We will likely keep it up after this mess is behind us," she said, noting that regular business has slowed, but she's staying positive.

"We will keep our doors open as long as we are able and don't plan on going anywhere," Garrett said. "I have had customers come by just to check on me and the shop and that really means the absolute world to me! We truly have a great community here. They have been super supportive through this whole ordeal and I really just want to be able to help them in return."